

# KINDNESS & COMPASSION

## BUILDING HEALTHY COMMUNITIES CONFERENCE

NOVEMBER 7-9, CHICAGO, IL



LOOK WHO IS COMING TOGETHER TO BUILD HEALTHY COMMUNITIES ACROSS THE GLOBE...



### JASMINE BABERS

Jasmine Babers is a recent graduate from the University of Illinois in Chicago, where she double majored in Gender and Women's Studies and Political Science. On-campus, Jasmine wore many hats; she was the treasurer and social chair of SISTERS, a member of Woman 2 Woman, and a founding member of the UIC philanthropy group. Jasmine's most prized accomplishment is being the founder and editor of Love Girls Magazine. She started Love Girls when she was 15 years old, in response to bullying, sexism and other injustices that she saw regarding women and girls.



### JACQUELINE F. BEAUCHERE

Jacqueline F. Beauchere is the Global Digital Safety Advocate for Microsoft Corp. where she is responsible for all aspects of Microsoft's online safety strategy, including cross-company policy creation and implementation, influence over consumer safety features and functionality, and communications to and engagement with a variety of external audiences.



### JEANETTE BETANCOURT, PHD

Dr. Betancourt is the Senior Vice President for U.S. Social Impact at Sesame Workshop, the nonprofit educational organization behind Sesame Street. She directs the development and implementation of community and family engagement initiatives making a difference in the lives of vulnerable children and their families. These research-based initiatives are designed to impact children's early learning, health and well-being, and provide strategies and resources to counteract the effects of trauma while fostering the critical connections that adults have on children's lives.



### RYAN BROLL

Ryan Broll, Ph.D., is an Assistant Professor in the Department of Sociology and Anthropology. His areas of research interest include bullying and cyberbullying, policing, and victimization. Dr. Broll's research is particularly focused on using quantitative and qualitative methods to understand the multiple influences on, and outcomes of, youthful deviance and victimization, with an emerging emphasis on resilience.



### JESSICA COVARRUBIAS

Jessica Covarrubias leads Google's Be Internet Awesome program, a multifaceted digital citizenship and online safety program designed to teach students how to navigate the Internet safely and confidently. Jessica holds an MBA and MA in Education with a focus on K-12 from the University of Michigan. Prior to graduate school, she worked in a number of marketing and strategy roles for PepsiCo and Nike. Jessica is originally from Chicago and earned her bachelor's degree from Stanford University.



### CARLOS FIGUEIREDO

Carlos Figueiredo, Director of Community Trust & Safety at Two Hat, Co-Founder of the Fair Play Alliance. Committed to cultivating industry collaboration and fostering strong communities around digital citizenship and online safety, Carlos spent the last 10+ years (including 6 years at Disney Interactive Studios) keeping online communities healthy. He currently works alongside partners across industries and government to tackle the big online behavior challenges of our times. Carlos has moderated and participated in panels as well as spoken in several conferences, including Game Developers Conference 2018 and 2019, LA Games Conference 2018, RovioCon 2018, Game UX Summit 2018, FOSI Conference and IAPP Content Moderation Workshop 2019.



twohat



### HANNAH GAFFNEY

Hannah Gaffney is a PhD candidate in Criminology at the Institute of Criminology, University of Cambridge, currently in her final year of her doctoral programme. Hannah's doctoral research is concerned with 'what works' in school- and cyber-bullying intervention and prevention programs.



UNIVERSITY OF CAMBRIDGE



### SAMEER HINDUJA, PHD

Dr. Sameer Hinduja is Co-Director of the Cyberbullying Research Center ([cyberbullying.org](http://cyberbullying.org)) and Professor in the School of Criminology and Criminal Justice at Florida Atlantic University. He is recognized internationally for his groundbreaking work on the subjects of cyberbullying and safe social media use, concerns that have paralleled the exponential growth in online communication by young people. He works with the U.S. Department of Education and many state departments of education to improve their policies and programming related to the prevention and response of teen technology misuse.





### ALEX HOLMES

Alex Holmes is Deputy CEO at The Diana Award, a legacy charity to Princess Diana based on the belief that young people can change the world. Using his own experience of bullying at school, Alex came up with the idea of 'Anti-Bullying Ambassadors' aged 15 in 2003 at his own school and then scaling this up regionally, something he received The Diana Award for in 2005. Using this knowledge and experience he has been a driving force behind the programme at the charity and now as Deputy CEO leads the development, partnerships & fundraising team.



### DECOTEAU IRBY, PHD

Decoteau Irby is an associate professor at the University of Illinois Chicago in the Department of Educational Policy Studies where he teaches and advises in the College's Urban Education Leadership program area. He researches equity-focused school leadership as a lever to improve Black children's academic and socio-emotional experiences and outcomes.



### KARINA NEWTON

Karina Newton is the Head of Public Policy at Instagram. In her role, Karina works with a number of teams across Instagram to ensure Instagram's products uphold the safety, integrity, security and privacy of our community. Karina also leads the development of policies which govern Instagram, to ensure it is a safe and open space for people to express themselves. Lastly, Karina leads Instagram's global policy programs team, responsible for creating programs and initiatives which celebrate the diversity of opinion and culture across Instagram's community of one billion; from campaigns that celebrate body positivity on Instagram, to working with non-profit organizations to create tools and resources for those seeking support around a range of issues.



### MAYA ENISTA SMITH

Maya Smith is the Executive Director of Lady Gaga's Born This Way Foundation, a nonprofit dedicated to supporting the wellness of young people and working with them to build a kinder and braver world.



### SUSAN SWEARER

Susan Swearer is the Willa Cather Professor of Educational Psychology at the University of Nebraska - Lincoln and a licensed psychologist. She co-founded and co-directs the Bullying Research Network (<http://cehs.unl.edu/brnet>), directs the Empowerment Initiative (<http://cehs.unl.edu/empowerment>), and is coauthor/coeditor of the books: Bullying Prevention and Intervention: Realistic Strategies for Schools, Handbook of Bullying in Schools and Bullying in North American Schools.



### CATHERINE TEITELBAUM

Online safety expert and digital media veteran, Catherine Teitelbaum, joins the Ask.fm team in her newly created role of Chief Safety Officer. In this capacity, she works to establish innovative safety guidelines and user protections designed to create a safer online community, as well as oversees all safety-related product, policy, and operational initiatives for the global Ask.fm user community. Most recently, Teitelbaum served as the Vice President of Global Trust and Safety at KidZania, where she developed the company's first international experiential marketing program and a transnational loyalty program for children.



Join us and be a part of the solution. Evidence-based practices will be shared by the international research community as well as practitioners leading the way with creative tools and strategies. An exhibit hall, opening reception, continental breakfasts, yoga and more are included with your registration. Visit [www.ibpaworld.org/events](http://www.ibpaworld.org/events) to learn more and reserve your seat today!



For exhibit and sponsor information, visit [www.ibpaworld.org/events](http://www.ibpaworld.org/events) or contact Lynn Lonsway, [lynn@ibpaworld.org](mailto:lynn@ibpaworld.org).



### THANK YOU TO OUR SPONSORS

PLATINUM				GOLD		SILVER		WORKSHOP		

International Bullying Prevention Association PO Box 99217 Troy, MI 48099

[www.ibpaworld.org](http://www.ibpaworld.org) [info@ibpaworld.org](mailto:info@ibpaworld.org) 800-929-0397